

CONFIDENCE  
STARTS  
HERE

**BASF**

We create chemistry



**Termidor**<sup>®</sup>

Termiticide

# Termidor<sup>®</sup> Homeowner Guide

Control termites with confidence



**Termidor<sup>®</sup> Residual**

Termiticide & Insecticide

**Termidor<sup>®</sup> HE**

High-Efficiency Termiticide

# What makes Termidor so effective

The crucial advantage Termidor has over many other products is that it doesn't repel termites.

Termites are able to detect the older chemicals in the soil and stay away from them. That means the termites remain active and unaffected, still exploring the area and potentially looking for ways into your home.

Termites can't detect the treated zone so, as they continue to forage through the soil, they unknowingly come into contact with Termidor.

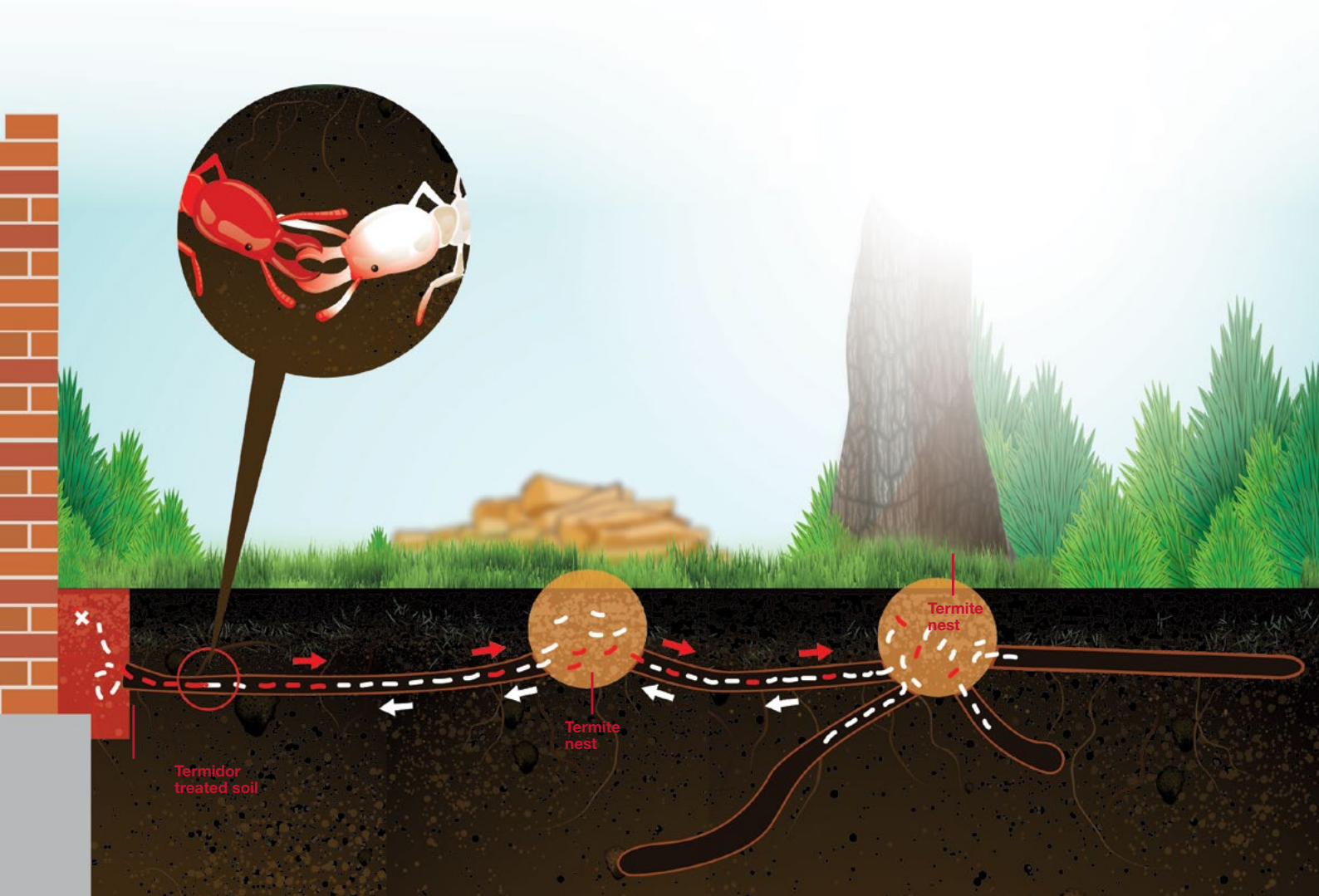
Affected termites transfer Termidor to others by contact, grooming and exchange of food.

## The Genuine Termidor Transfer Effect™

Because affected termites can't detect Termidor, they carry it back to the nest on their bodies and pass it on to other termites, hence the devastating Genuine Termidor Transfer Effect.

Termidor can control whole termite populations faster than any other treatment, but it is relatively slow-acting in individual termites. This means termites have ample time before dying to spread Termidor to their nest, and the entire colony.

The combination of Termidor being undetectable in the soil and its Transfer Effect mean no other termiticide performs as well as Termidor.



## Why should you insist on Termidor?

Over 400,000 homeowners for the past 18 years have been satisfied with Termidor protecting their homes, without a single product failure. That is why it comes with an eight-year warranty and is Australia's number one trusted brand for termite control.

Termidor's Genuine Transfer Effect™ takes advantage of the social behaviors of termites living and feeding in large colonies where they are in constant contact. When a single termite comes into contact with a Termidor treated zone, it will unknowingly transfer it back to

the colony on its body, infecting termites that have not even been near the Termidor treated zone. This is the 'Transfer Effect' and a key reason why no other termiticide performs as well as Termidor. Termites can't detect Termidor due to its innovative, non-repellent technology, so they can pick up a lethal dose while foraging in treated areas. As a result, Termidor works quicker and more effectively than other inferior termite control options.

## What's involved?

- 1.** An Accredited Termidor Applicator will conduct a thorough inspection of your property – should termites be found, a treatment with Termidor Foam will be required to quickly stop activity within your home.
- 2.** A trench will be dug around your home in preparation for the Termidor application.
- 3.** Termidor will be applied to the soil as it is back filled.
- 4.** Holes are drilled through paths and concrete areas or concrete is cut away to gain access to the soil.
- 5.** Pavers, if not concreted in, must be lifted, the soil treated underneath and the pavers re-laid.
- 6.** Some soils, such as heavy clays, may be removed and replaced with a sandy loam before treatment.
- 7.** A follow-up visit is recommended by your Accredited Termidor Applicator.
- 8.** Ongoing inspections of your home and surrounds at least every 12 months, and more frequently in high risk situations, are recommended.



## Termidor HE, the most advanced termite protection yet

In 2017 BASF introduced Termidor HE 'High Efficiency' termiticide, the next step in termite treatment following Termidor Residual. Termidor HE is a new advanced termite protection solution, which allows the establishment of uniform and consistent termite protection for your home, whilst reducing the risk of damaging the aesthetics of your home.

### A new level of effectiveness

Termidor HE is an advanced formulation of the same extremely powerful active ingredient that has made the original Termidor products the most trusted and effective termite treatments.

Termidor HE spreads much further through the soil than older treatments, to create a more even and effective protective zone which termites cannot avoid.

Termidor HE binds strongly to organic matter in the soil and, as long as the soil isn't disturbed, stays in place for years. So it's not just superior protection at the start, it goes on providing the highest level of protection year after year.



**Standard treatments** have very limited movement through the soil and can be unevenly distributed within the protective zone.



**New Termidor HE** spreads through the soil to create a deep, invisible, even and unbroken protective zone all termites are affected by.

# Termidor® HE

High-Efficiency Termiticide

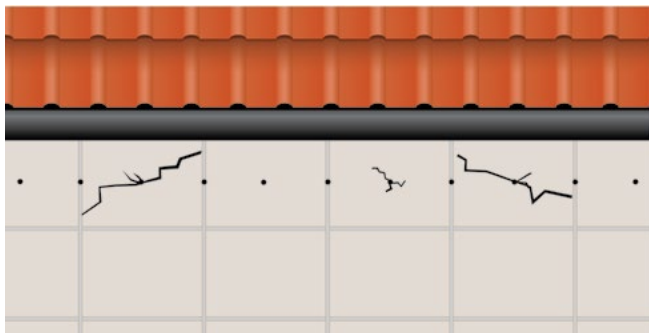
## A new level of convenience

The advanced technology in Termidor HE gives your Accredited Termidor Applicator more scope to provide a superior treatment, without cutting corners or disturbing the structure and damaging the aesthetics of your home.

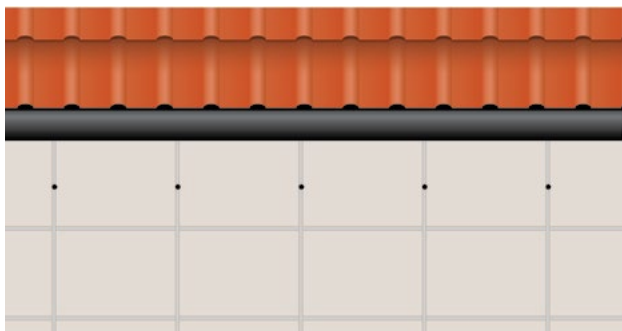
The increased movement of Termidor HE through the soil means it is unlikely that you will be required to drill through tiles, and that treatment won't be compromised by obstacles like underground pipes.

The end result is a more effective protection zone that can leave your home looking just as it did before.

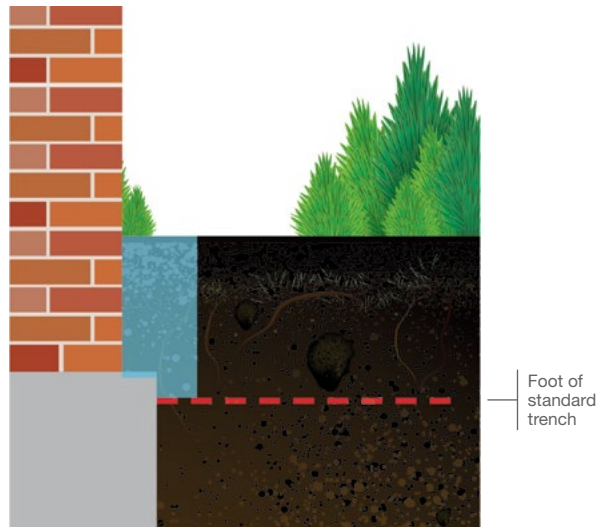
That's more convenient for you and your family.



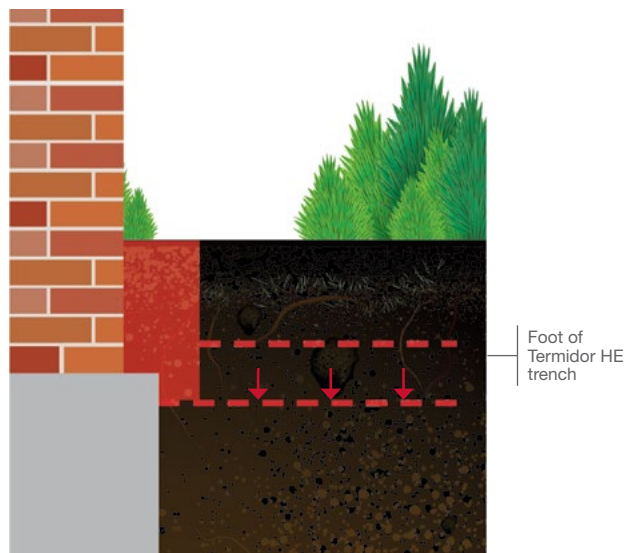
When holes need to be drilled for treatment beneath outdoor or indoor surfaces, the smaller spaces required between standard treatment application sites can result in unsightly disruption and damage.



Termidor HE allows for application sites to be placed in more discreet areas (such as grout lines), which means a thorough treatment can be performed with minimal visual impact and risk of damage.



**Conventional Standard treatments** require significant trenches to be excavated well below the footing. The trenches are then backfilled with treated soil to form the protective zone. This large scale excavation can lead to significant disruption and damage to landscaped areas.



**New Termidor HE** is applied in shallower trenches. Advanced polymer technology then allows its active ingredient to spread down and form a protective zone at least as deep as standard treatments provide. This results in a superior treatment with less disruption and damage.

# Taking termite control to a whole new level

- A new level of effectiveness
- A new level of convenience
- A new level of confidence